

# To err is human. Your sales guys are no exception.

## The truth is: Manual processes breed costly mistakes.

Between Safeguards laws and the CARS act, there are a growing number of regulations dealers must abide by. The problem is getting your car sales professionals to follow suit 100% of the time. The simple act of leaving an insurance card laying on a desk is enough to land you a **\$50,120 fine**.\* Don't let that happen to your dealership.

## Never handle an insurance card or driver's license again.

With Gather, we make it easy for every car sales professional in your dealership to comply. Simply, we eliminate the need to collect an insurance card and driver's license entirely.

Our process is simple. The consumer scans a QR code and completes a short 50-second process to snap photos of their driver's license, their insurance card and themselves. Gather then goes to work to:

- Verify the consumer's identity
- Verify the consumer is not a fraud risk
- Verify the consumer has active insurance coverage
- Notify the insurance carrier of the policy update

Your dealership gets digital access to the files for record keeping without ever needing to touch the documents.



## Just one instance pays for Gather for five years.

What would you rather do? Hedge your bets that your sales guys will never make a mistake - or use Gather to eliminate the risk, all while benefiting from Gather's many other features. Don't wait for a mistake to happen. Get started with Gather today.

Scan the QR code to schedule a meeting:



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\*<https://www.ftc.gov/enforcement/penalty-offenses>