

Imagine the damage one rogue employee could do to your dealership.

If a driver's license is worth \$500 on the dark web*, are you sure all of your employees can resist the temptation?

According to the Privacy Affairs' Dark Web Price Index*, a photo of a quality driver's license is worth \$500 on the dark web. Criminals then use that information to forge fake driver's licenses for identity theft. Just one instance could result in a lawsuit for your business. Don't let that happen to your dealership.

Never touch a driver's license or insurance card again.

It's simple: Your sales staff can't steal what they never have possession of. Gather's identity and insurance verification solution eliminates the need for your employees to ever collect a driver's license or insurance card. With the scan of a QR code and a short 50-second consumer process, Gather:

- Verifies the consumer's identity
- Verifies the consumer isn't a fraud risk
- Verifies the consumer has active insurance coverage
- Notifies the insurance carrier of the policy update
- Provides the documents needed to deliver the vehicle.

Just one instance pays for Gather for years.

What would you rather do? Hedge your bets that you'll never have a rogue employee - or use Gather to eliminate the risk, all while benefiting from Gather's many other features. Don't wait for theft to happen. Get started with Gather today.

*<https://www.consumerfinancemonitor.com/2023/12/20/ftc-issues-final-cars-rule-setting-new-requirements-on-vehicle-sales/>



Scan the QR code to schedule a meeting:



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