

# Faking a driver's license is easy. Faking a human is not.

**Gather weeds out the fraudsters from the customers above and beyond traditional driver's license scanners.**

Picture this: a fraudster strolls into your dealership, downpayment in hand, looking every bit like a genuine customer. They even pass the driver's license scanner. But when months go by without them ever making a single payment, leaving you to deal with the chargeback, reality hits hard. You've been duped.

TransUnion reports that synthetic fraud has cost the auto industry a whopping **\$1.8 billion dollars**, and that number is climbing.\* Don't let your dealership fall prey to these tricks.

**Verify the identity and fraud propensity of every customer with Gather.**

Gather makes it easy to identify fraudulent customers. With the scan of a QR code and a short 50-second consumer process, Gather:

- Compares the customer's "selfie" photo with the driver's license for authenticity, using biometric technology
- Evaluates the driver's license watermarks for legitimacy
- Uncovers whether the consumer's mobile device is suspect of fraudulent behavior
- Scores the TransUnion database for predictors of fraud



**Just one instance pays for Gather for five years.**

What would you rather do? Hedge your bets that you won't be targeted by synthetic fraudsters over the next five years, or use Gather to stop them in their tracks - all while benefiting from Gather's many other features such as our insurance verification and transfer solution. Don't wait for an attack to happen. Get started with Gather today.

**Scan the QR code to schedule a meeting:**



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\*<https://www.consumerfinance.com/2023/12/20/ftc-issues-final-cars-rule-setting-new-requirements-on-vehicle-sales/>