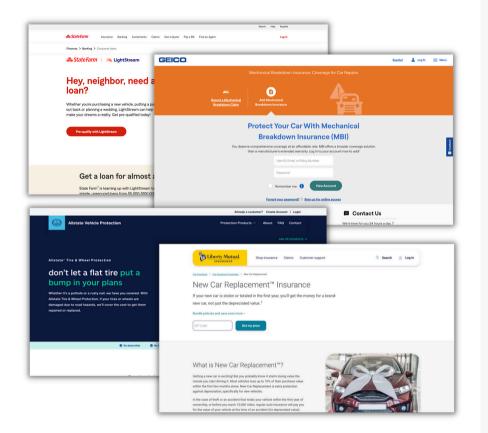
### Gather

# Don't let insurance companies compete with your deals.

Insurance carriers sell **car loans, mechanical breakdown insurance, tire and wheel protection,** and **new car replacement insurance** – all products your dealership sells in the F&I office.

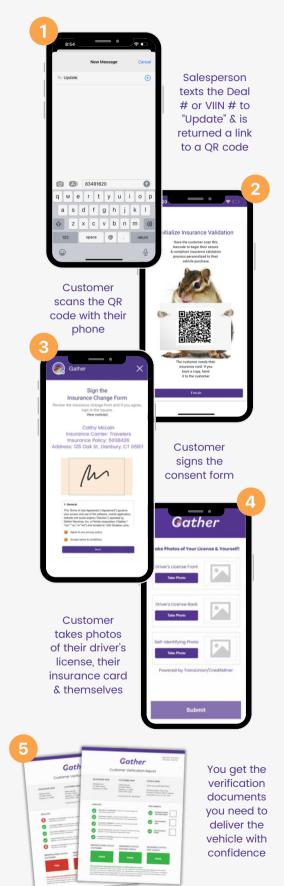


## Use Gather to digitally verify & update your customers' auto policies instead.

Once you've reached a deal with your car buying customer, Gather's technology goes to work to:

- Verify the consumer's identity
- Verify the consumer is not a fraud risk
- Verify the consumer has active insurance coverage
- Notify the insurance carrier of the policy update

# All it takes is a simple 50 second consumer process.



### Select from two comprehensive plans.

Our Enhanced plan includes everything our Standard plan includes, plus additional features.

#### Standard

#### Verification & Update Plan \$299/month + \$4.95/customer

- Verify consumer identity
- Verify consumer is not a fraud risk
- Verify active insurance coverage
- Update existing policy with new vehicle information
- Get insurance for uninsured consumers
- Establish a Safeguards compliant process
- Get timely insurance binders and insurance cards returned to the dealership

#### Enhanced

#### Verification & Update Plan + Loss Protection \$299/month + \$19.95/customer

- Verify consumer identity
- Verify consumer is not a fraud risk
- Verify active insurance coverage
- Update existing policy with new vehicle information
- Get insurance for uninsured consumers
- Establish a Safeguards compliant process
- Get timely insurance binders and insurance cards returned to the dealership
- Get 100% loss protection on every approved vehicle with the Gather Guarantee<sup>™</sup> for up to 8 days before the contract is funded

### What would you rather discuss with your customer:

#### A \$168 monthly insurance premium\* or a nominal \$0.28 monthly fee?

When customers speak with their insurance agent during the car buying process, they are oftentimes informed that their auto insurance premium will increase, thus jeopardizing the car deal. With Gather's automated proof of insurance process, you can bypass the insurance conversation entirely.

Plus, some dealers elect to add a small "**Safeguards Compliance Fee**" to the deal to offset the transaction fees with Gather – all while giving consumers the confidence that their personal information is handled securely.

Gather's Safeguards compliant process ensures:

- The consumer gave proper consent
- The consumer's information is transmitted digitally, reducing the risk of interception
- There's a reliable audit trail for quality assurance

\*The average cost of full auto insurance coverage in 2023 according to Bankrate.com

#### Scan the QR code to schedule a meeting:



Jim Maxfield Founder, CEO 203.249.9918 jim@gather.technology