

Identity and insurance verification for every stage of the customer journey

From the showroom to the service drive, Gather delivers the information you need to know—when you want to know it.

Customer verification is essential to protecting your business and its profits—but the current process has its challenges. Insurance cards aren't always active or compliant—and driver's license scanners don't always detect fake IDs.

Gather makes verification easy. **The customer simply provides consent and takes photos of their driver's license, their insurance card, and themselves.** Then, Gather goes to work using a combination of biometric data and other proprietary sources to authenticate their identity—and connects digitally with the insurance carrier to verify coverage (no consumer login needed).

If they have insurance, Gather can update their policy automatically. If they don't, you can offer them on-demand coverage, available immediately.



The Key Advantages Gather Provides:

- Prevent fraud-related theft
- Save deals in jeopardy due to a lack of insurance
- Prevent insurance agents from poaching F&I sales
- Prevent car insurance premiums from interfering with your deals
- Eliminate unpaid loaner car claims
- Enhance compliance with state and federal regulations
- Save valuable time in the sales process

Retain complete control
of your customer data

Protect your assets, close more deals, and ensure compliance with regulations.

Showroom Programs

Purchase – Standard

- Verify consumer's identity and active, sufficient insurance coverage at the point of test drive or purchase.
- **Offer On-Demand Auto Insurance Coverage—available nights, weekends and holidays (optional).**

Purchase – Enhanced

Includes these additional features:

- Automate the update of insurance with the new vehicle being purchased.
- Secure updated insurance documents for the new vehicle (optional).
- Enable vehicle delivery without in-hand insurance documents via the Gather Guarantee: Insurance (optional).

Service Drive Program

Service Loaner

- Verify consumer's identity and active, sufficient insurance coverage at the point of borrowing a loaner vehicle.
- Offer loaner car insurance to underinsured drivers with ability to up-charge for a profit (optional).

Get the protection your dealership needs.

- **\$1,000,000 Fraud-Related Theft Guarantee:** If your car buying customer passes Gather's identity and insurance verification and turns out to be a fraudulent consumer resulting in the theft of a vehicle, Gather will reimburse your dealership up to \$299,999 MSRP per incident and \$1,000,000 in aggregate. *Applies to both of Gather's Purchase programs and the Service Loaner programs.*
- **100% Accident Claim Coverage:** If your car buying customer passes Gather's identity and insurance verification and they get into an accident, Gather guarantees that their insurance will cover the damages. If not, Gather will. The policy is effective for up to 8 days after the purchase or until your dealership receives funding on the contract, whichever comes first. *Available as an add-on on a per-customer basis with Gather's Purchase Enhanced program.*

Gather interfaces with CRM platforms and integrates with major DMS providers:



Learn more about Gather today.

Scan the QR code or click the link to schedule a meeting.



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