

#### Identity and insurance verification for every stage of the customer journey

### With a simple 50-second consumer process, Gather delivers the information you need to know... when you want to know it.

From the showroom to the service drive, customer verification is essential to protecting your business and its profits. But the current process has its challenges. Insurance cards aren't always active or compliant – and driver's license scanners don't always detect fake IDs.

Gather makes verification easy. **The customer simply provides consent and takes photos of their driver's license, their insurance card, and themselves.** Then, Gather goes to work using a combination of biometric data and other proprietary sources to verify their identity – and connects directly with the insurance carrier to authenticate coverage.

Plus, if the customer is buying a new vehicle, we even update their auto policy with the new vehicle being purchased and deliver the insurance documents directly to your dealership.



#### The Key Advantages Gather Provides:

- Prevent fraud-related theft
- Prevent car insurance premiums from interfering with your deals
- Prevent insurance agents from poaching F&I sales
- Eliminate unpaid loaner car claims
- Enhance compliance with the Safeguards Rule
- Save valuable time in the sales process

Retain complete control of your customer data

## Gather offers protection for your dealership and your customers alike:

- **\$1,000,000 Fraud-Related Theft Coverage:** If your car buying customer passes Gather's identity and insurance verification and turns out to be a fraudulent consumer resulting in the theft of a vehicle, Gather will reimburse your dealership up to \$299,999 MSRP per incident and \$1,000,000 in aggregate. *Applies to Gather's Test Drive, Purchase or Loaner Programs.*
- **100% Accident Claim Coverage:** If your car buying customer passes Gather's identity and insurance verification and they get into an accident, Gather guarantees that their insurance will cover the damages. If not, Gather will. The policy is effective for up to 8 days after the purchase or until your dealership receives funding on the contract, whichever comes first. Available as an add-on on a per-customer basis with Gather's Purchase Enhanced program.
- **\$1,000,000 Identity Theft Coverage:** Customers that complete the Gather process are offered a free 30-day trial of identity theft protection including up to \$1,000,000 of coverage for eligible damages and fees. *Offered to customers that go through Gather's Test Drive, Purchase or Loaner Programs.*

# Gather interfaces with CRM platforms and integrates with major DMS providers:

#### Learn more about Gather today.

Scan the QR code or click the link to schedule a meeting.



Michael Gaughran Regional Sales Manager, Southeast 973.862.0265 michaelg@gather.technology <u>Schedule a Meeting</u>

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